

## nya nordiska collection 2022: Nomad

“The furthest journeys are the ones travelled in our minds“  
Joseph Conrad



Curtain: Joris, Couch: Rio Grande CS

Fabrics create emotions, give rise to longings and memories. Patterns, colours and touch send us to other countries and on journeys of association without even having to change location. Here it is only our senses that need to be cosmopolitan and ready to “check in” to acquire fascinating new experiences. And we take the most beautiful of these home with us as souvenirs – to surround ourselves with them and enjoy the impressions gathered on these expeditions time and again. The nya nordiska collection **Nomad** therefore extends an invitation to be guided by this personal compass. In fabric worlds that enrich our own journey through life – day by day.

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## At home the world

Where to next? The inspirations of our collection 2022 take us in many exciting directions – towards art, for example, with the abstract one-off patterns of **Lona**. Or towards fashion on whose catwalks plain fabric **Joris** would send audiences into raptures with its cool-modern air just as much as it would adorning the windows of your home. Another thematic path, in typical nya nordiska style, leads right to nature: as an abstract foliage collage on the transparent woven **Menta CS**, as a half-moon texture on jacquard **Lucia CS**, or the vertical stripe of **Almina**, that runs like a river over a semi-transparent base fabric. Leading us into the realm of haptic highlights are **Pina** and **Pinati** with mini pompons, **Arik** and **Bente** with a soft wool material. And, finally, the **Rio CS** series with one solid fabric and two striped versions in a current colour combination proves that you can also always break new ground with a classic pattern.



Lucia CS



left: Vintage 2.0, right: Menta CS

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# nya nordiska



Curtain: Rio Grande CS, Cushions: Arik



Curtain: Almina, Chair: Bente



Pinati



Joris

## Today and in future

Whoever embarks upon a journey responsibly – be this in their thoughts and in reality – does so with an eye on their carbon footprint. nya nordiska also feels closely attached to the Scandinavian view here, with environmental and resource protection forming an integral part of the corporate DNA. This encompasses nya nordiska fabrics made from recycled materials as well as the sustainable use of natural fibres, the use of green power and modern Cloud solutions to reduce paper consumption. Jump aboard and come with us on this trip into the future.

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